



HI-TECH OPTICAL HIRES NEW MARKETING EMPLOYEE
Stephanie Brown to Serve as First Marketing Director

July 2007(Saginaw, MI) – Hi-Tech Optical, Inc. a wholesale manufacturing facility of prescription safety eyewear, is pleased to announce that Stephanie Brown will join Hi-Tech Optical's team as their new Marketing Director. Ms. Brown will develop and manage all aspects of their marketing program including web site enhancements, trade shows, public relations and customer outreach programs. She will be based at Hi-Tech's Headquarters in Saginaw, Michigan.

"We are excited to have Ms. Brown join our team of professionals", said Tom Ryan, President of Hi-Tech Optical, Inc. "As the first Marketing Director, Stephanie brings to the company a rich education background from Northwood University (Midland, MI) where she received her BBA in Marketing and Management".

"I am very excited about joining this great company," said Brown. "Hi-Tech Optical has a superior reputation and a successful team, and I am honored to be a part of a respected company."

Hi-Tech Optical is experiencing significant success by expanding its capabilities through product advances, machinery innovation and personnel expansion. The company holds many large accounts and represents numerous industrial manufacturing companies.

About HI-Tech Optical

Headquartered in Saginaw, Michigan since 1938, Hi-Tech Optical, Inc. has specialized in comprehensive, turnkey safety eyeglass programs. As one of the Midwest's largest Safety Optical Laboratories, Hi-Tech Optical serves employees and retirees of the nation's largest industrial plants, as well as ophthalmologists and optometrists. Cost containment, verified eligibility, multiple location and Freedom of Choice doctor participation plans are among the programs offered.

For more information, contact:

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